

2021 EGSA Fall Conference Sponsorship Opportunities

For more information, please contact [Emily Hartstone](#)

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier.

Logos will be clickable with direct link to company's website.

| Sponsor Level | Reg. Open Email | Early Bird & App Launch | Speaker Email | 2 Days of Early Bird Left Email | Last Day of Early Bird Email | Conf. Updates Email | Attendee List Email | Committee From the Desk of Email |
|---------------|-----------------|-------------------------|---------------|---------------------------------|------------------------------|---------------------|---------------------|----------------------------------|
| Diamond | X | X | X | X | X | X | X | X |
| Platinum | X | | X | | X | | X | X |
| Gold | X | | | X | X | | | X |
| Silver | X | X | | | | X | | |
| Bronze | X | | | | X | | | |

Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Verbal mention during President's Opening Remarks
- Logo placement in sponsor section of Conference app
- Gobo Branding

Title Conference Sponsor - \$10-15,000

This sponsorship comes with the following additional items:

- "Conference Powered By (Company)" branding on all conference advertising/marketing materials
- Gobo branding throughout duration of Conference
- Logo placement in multiple locations of event app
- Logo placement in all additional pre/post event emails
- (1) complimentary ad in EGSA Dispatch (\$1500 value) to be used within 2021
- Option to upload Company PDF to event app

Additional Items with \$15,000 Sponsorship

- Logo placement on attendee name badges
- Option to include item/info in attendee conference bag
- Live mentions during Exhibitor Showcase, General Sessions and Closing Reception

Spring Conference App - \$5000

This sponsorship comes with the following additional items:

- "App Sponsored By" with Logo banner on home screen/menu page of event app
- Logo on App signage at event
- Logo placement in all additional pre-event app emails
- Logo and mention in dedicated App email

Monday Keynote Speaker - \$5000 - SOLD

This sponsorship comes with the following additional items:

- Logo placement on speaker evaluation form within event app
- Logo placement within speaker section of event app
- Option to upload Company info PDF in Speaker session section on schedule of event app

WIFI- \$5000

This sponsorship comes with the following additional items:

- Redirect to Company website during WIFI login throughout event
 - Logo placement in Registration section of schedule in event app
 - Option to upload Company information PDF in registration section of event app
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Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Verbal mention during President's Opening Remarks
- Logo placement in sponsor section of Conference app with link to website
- 120-word Company profile in event app

Welcome Gift - \$3000 - SOLD

This sponsorship comes with the following additional items:

- Welcome gift given to each attendee at registration
- Logo placement in Registration section of schedule in event app
- Option to upload Company information PDF in registration section of event app

Hand Sanitizer Stands- \$3000

This sponsorship comes with the following additional items:

- Branded Sanitizer Stands – Custom cut signage on top of stands. Can include RFID sticker that links to any website of your choosing.
- Logo in Registration section of event app
- Option to upload Company info PDF in Breakfast section on schedule of event app

Personal Hand Sanitizer - \$2500

This sponsorship comes with the following additional items:

- Branded 2oz hand sanitizers placed at each general session table (one per person)
- Logo in general session section of event app
- Option to upload Company info PDF in Breakfast section on schedule of event app

Medical Masks - \$2500 - SOLD

This sponsorship comes with the following additional items:

- Branded Mask Packaging
- Logo on Signage at Registration Desk
- Logo in Registration section of event app

Monday Breakfast - \$2500 SOLD

This sponsorship comes with the following additional items:

- Branded Napkins
- Logo on Directional Signage
- Logo in Monday Breakfast section of event app

Tuesday Breakfast - \$2500

This sponsorship comes with the following additional items:

- Branded Napkins
- Logo on Directional Signage
- Logo in Monday Breakfast section of event app

Welcome Lunch (2 Available) - \$2500

This sponsorship comes with the following additional items:

- Branded lunch napkins
- Branding on directional signage
- Logo placement in Lunch section of schedule in event app

Room Keycards - \$3500 SOLD

This sponsorship comes with the following additional items:

- Logo placement in Registration section of schedule in event app
- Option to upload Company info PDF in Registration section on schedule of event app

Conference USBs - \$2500 (plus cost of USBs) - SOLD

This sponsorship comes with the following additional items:

- On-site sponsor signage at registration desk
- Logo placement in registration section of schedule in event app

Golf Tournament Title Sponsor - \$2500 –

This sponsorship comes with the following additional items:

- Branded golf balls for each player entered in tournament
- Company logo on GPS
- Logo placement on Closing Reception banner
- Logo in Golf Tournament section of event app

Monday Night Banquet Co-Sponsors (2 Available) - \$2500 –

This sponsorship comes with the following additional items:

- Gobo Branding
- Table tent cards
- Verbal mention at Awards Banquet
- Logo placement in Awards Banquet section of schedule in event app

6' Apart Floor Clings - \$2500

This sponsorship comes with the following additional items:

- Company mentions in Tuesday General Session
- Logo placement in all registration sections of event app
- Logo placement on floor clings

Registration Bag - \$2500 - SOLD

This sponsorship comes with the following additional items:

- Branding on Registration Bag
- Logo on Registration section of Event App

Lanyards - \$2500 (plus cost of lanyards) - Sold

This sponsorship comes with the following additional items:

- Logo placement on lanyards given to each attendee
- Logo placement in Tuesday Registration section of schedule in event app

General Session Notebook - \$2500 - Sold

This sponsorship comes with the following additional items:

- Branding on General Session Notebook
- Logo in General Session section of Event App

Closing Reception - \$2500

This sponsorship comes with the following additional items:

- Branded Decorations/Cocktail Napkins
- Logo on Closing Reception Signage
- Gobo branding
- Logo placement in Closing Reception section of schedule in event app

Welcome Reception - \$2500

This sponsorship comes with the following additional items:

- Branded Cocktail Napkins
- Custom Signage
- Gobo Branding
- Logo placement in Welcome Reception section of schedule in event app

Monday General Session Raffle Giveaway - \$2500

This sponsorship comes with the following additional items:

- Company mentions in Monday General Session
- Logo placement in Monday General Session section of schedule in event app

Tuesday General Session Raffle Giveaway - \$2500

This sponsorship comes with the following additional items:

- Company mentions in Tuesday General Session
- Logo placement in Tuesday General Session section of schedule in event app

Gold Sponsorship Opportunities

All Gold Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Logo placement in sponsor section of Conference app

Tactical Challenge - \$2000

This sponsorship comes with the following additional items:

- Branding down Challenge shirt sleeve
- Logo on Closing Reception Banner
- Logo on Challenge section of Event App
- Logo on back of Challenge Shirt

Tactical Challenge Shirt - \$2000

This sponsorship comes with the following additional items:

- Logo on Closing Reception Banner
- Logo on Challenge of Event App
- Logo on back of Challenge Shirt

Monday AM Coffee Break - \$2000

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in Monday AM Break section of schedule in event app

Social Media Photo Boards - \$1500

This sponsorship comes with the following additional items:

- Branding Social Media Photo Boards (pictures will be posted on social media with your branding and hashtags)
- Logo in Exhibitor Showcase section of event app (there will be a photo prop area)

Tuesday AM Coffee Break - \$2000

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in Tuesday AM Break section of schedule in event app

Monday PM Snack Break (During Committee Meetings) - \$2000

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in Afternoon Break section of schedule in event app

Monday PM Beverage Break (During Committee Meetings) - \$2000

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in Afternoon Break section of schedule in event app

General Session Water Station Cups - \$1750

This sponsorship comes with the following additional items:

- Logo Placement on General Session Water Bottles

First Timer / New Member Reception - \$1500

This sponsorship comes with the following additional items:

- Branded Napkins
- Table tent cards
- Logo placement in First Timers/New Members section of schedule in event app

Schedule-at-a-Glance - \$1500

This sponsorship comes with the following additional items:

- Logo placement on signage-at-a-glance
- Logo placement in Schedule-at-a-Glance section of event app

Third Activity - \$2000

This sponsorship comes with the following additional items:

- Branded item corresponding with activity
- Logo placement in 3rd Activity section of schedule in event app

Silver Sponsorship Opportunities

All Silver Sponsorships will come with the following:

- Logo placement on Schedule-at-a-Glance signage at event
- Logo placement on daily sponsor banners at event
- Logo placement in sponsor section of Conference app

Lunch Totes - \$1200 - Sold

This sponsorship comes with the following additional items:

- Logo branded on lunch totes for Golf & Fishing Tournaments
- Logo on Closing Reception Banner at Event
- Logo in Tactical Challenge & Golf Tournament sections of event app

Registration DocuPaks (Attendee Packets) - \$1200

This sponsorship comes with the following additional items:

- Logo placement on Registration DocuPaks given to each attendee

Wellness Check Wristbands - \$1000

This sponsorship comes with the following additional items:

- Logo placement on daily health screening wristbands (Sun-Tues)
- Logo placement in registration and Wellness Check sections of event app

Bronze Sponsorship Opportunities

All Bronze Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Logo placement in sponsor section of Conference app

Golf Tournament Hole-in-One - \$750

This sponsorship comes with the following additional items:

- Logo placement on Closing Reception Signage
- Logo on Hole-in-One Signage at Tournament
- Logo placement in Golf Tournament section of event app

Golf Tournament Transportation - \$850

This sponsorship comes with the following additional items:

- Logo on Closing Reception Banner
- Logo in Golf Tournament section of event app

Fishing Tournament Transportation - \$850

This sponsorship comes with the following additional items:

- Logo on Closing Reception Banner
- Logo in Fishing Tournament section of event app

President's Reception - \$850

This sponsorship comes with the following additional items:

- Branding on directional signage
- Branded Cocktail Napkins
- Logo in President's Reception section of event app
- (1) Invitation to President's Reception (Exclusive reception for Board Members and Past Presidents only)

Golf Gift Cards Co-Sponsors (2 Available) - \$400

This sponsorship comes with the following additional items:

- Logo on Closing Reception Banner
- Logo placement in Golf Tournament section of event app